





DANIEL CARRANZA

VIDEO EDITOR

CONTACT

-  470 897 4849
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-  2297 Wind Lass Dr, Buford, Georgia

SKILLS

- Adobe Premiere Pro
- Avid Media Composer
- Adobe After Effects
- Adobe Audition

EDUCATION

BA in Audiovisual Production

Paulista University (Brazil)

2008-2010

Course focused on cinema, radio, and television production.

Certificate Program

Hillsborough Community College

2009-2010

Course focused journalism and mass communications.

LANGUAGES

- Fluent English
- Fluent Portuguese
- Conversational Spanish

PROFILE

As an experienced video editor with over 14 years in the industry, I bring a wealth of knowledge and expertise to the table. I have had the pleasure of working on some of the most famous TV shows, telenovelas, and documentaries, and have even had the honor of being nominated for the International Emmy Awards.

Some of the videos I edited for YouTube went viral and had millions of views around the globe.

My work as a video editor has always focused on telling compelling stories and engaging audiences.

WORK EXPERIENCE

Video Editor

Dhar Mann Studios (Burbank, CA)

2021-Today

- Responsible for leading the international department and creating videos for the Portuguese, Spanish, Arabic, Hindi, French, German, Indonesian, and Turkish-speaking audiences, following Dhar Mann Studios' branding standards.

Video Editor

Globo Network (Brazil)

2015-2020

- Responsible for editing and delivering telenovelas, series, TV shows, and documentaries for an audience of over a 100 million viewers every day.
- International Emmy Nomination for Best Telenovela with "Total Dreamer" in 2017.

Motion Graphics Artist and Video Editor

EPTV (Brazil)

2015-2015

- Professional responsible for creating and editing motion graphic videos that were broadcast on EPTV's newscasts. Also responsible for creating all lower-thirds according to a script.

Video Editor and Content Creator

2010-2014





TV Cultura Paulista (Brazil)

- Professional responsible for creating and editing entertainment content and TV promos.

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REFERENCES

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EXPERTISE

1. Award-Winning TV Shows:

- o Demonstrated proficiency in editing high-profile TV shows that have received industry accolades and critical acclaim.
- o In-depth knowledge of storytelling techniques, pacing, and visual aesthetics to engage and captivate the audience.

2. Viral Video Production:

- o Proven track record of creating viral videos on YouTube, showcasing an innate understanding of online audience preferences and trends.
- o Expertise in crafting visually appealing and shareable content, resulting in millions of views and widespread recognition.

3. Advanced Editing Software Mastery:

- o Proficient in using industry-standard editing software such as Adobe Premiere Pro, Avid Media Composer, and Adobe After Effects.
- o Adept at utilizing advanced features for seamless integration of visual effects, color grading, and sound design.

4. Collaboration and Leadership:

- o Extensive experience working collaboratively with directors, producers, and other creative professionals to bring visions to life.
- o Proven leadership skills in guiding and mentoring junior editors, fostering a collaborative and innovative work environment.

5. Adaptability and Innovation:

- o Adaptable to diverse project requirements, from long-form storytelling to short-form content optimized for online platforms.
- o Innovative approach to problem-solving, consistently pushing creative boundaries to deliver cutting-edge and visually stunning edits.

6. Attention to Detail:

- o Meticulous attention to detail in every aspect of the editing process, ensuring a polished and professional final product.
- o Comprehensive understanding of pacing, rhythm, and visual composition to enhance the overall storytelling experience.

7. Industry Trends and Technology:

- o Stay abreast of industry trends, emerging technologies, and new editing techniques to maintain a competitive edge.
- o Continuous learning and integration of the latest tools and technologies to enhance efficiency and quality.