

Daniel Carranza

Video Editor

PERSONAL PRESENTATION

I am a highly accomplished and creative Video Editor with 15+ years of experience crafting compelling narratives for diverse audiences across global platforms. My expertise spans a wide range of genres, including television shows, telenovelas, documentaries, music videos, corporate productions, and viral YouTube content. I possess a proven track record of success, including an International Emmy Award nomination for Best Telenovela ("Total Dreamer" - 2017) and the creation of viral videos with millions of views. I am a native Portuguese speaker with fluency in English and Spanish, adept at tailoring content for international markets. My experience leading international editing teams and collaborating with cross-functional groups has honed my leadership, communication, and project management skills. I am passionate about leveraging the power of storytelling to connect people, inspire change, and create impactful visual experiences. My technical skills are extensive, covering the full post-production workflow. I have over 3 years of experience with Adobe After Effects, and I am proficient in Adobe Premiere. I possess advanced editing skills and am an adaptive learner of people, systems, processes, practices, and technology. I am highly skilled in color correction using Lumetri and audio processing using Adobe Audition and iZotope audio plug-ins. I am also wellversed in common data storage practices. I have a strong background with Mac and PC, and softwares including creative plug-ins. I thrive in fastpaced environments and am adept at working under pressure. I consistently meet deadlines and proactively evaluate processes to increase production and quality. I am highly organized and capable of managing multiple priorities and assignments effectively. I exercise strong judgment and leadership in decision-making. My responsibilities have included editing videos, collaborating with internal and external departments, maintaining video editing rooms, systems, and equipment, troubleshooting and resolving technical problems, and monitoring and maintaining production dates and budgets. I am comfortable with infrequent travel.

EXPERTISES

Software Proficiency:

- Adobe Premiere Pro, Avid Media Composer, Adobe After Effects
- Video Editing: Storytelling, Pacing, Visual Aesthetics, Color Grading, Sound Design, Motion Graphics
- Content Creation: Script Interpretation, Narrative Development, Audience Engagement
- Languages: Native Portuguese, Fluent English and Spanish
- International Experience: Adapting content for diverse cultural audiences
- Leadership & Collaboration: Team Leadership, Mentoring, Cross-functional Collaboration
- Project Management: Time Management, Organization, Multi-tasking
- Industry Knowledge: Current Trends, Emerging Technologies, Best Practices

EDUCATION

- BA in Audiovisual Production, UNIP 2010
Focused on cinema, radio, and television production
- Hillsborough Community College Certificate Program
2009 - Focused journalism and mass communications

LANGUAGES

- Native Portuguese
- Fluent English
- Intermediate Spanish

SKILLS

- Social Responsibility
- Clear and assertive communication
- Ability to work under pressure and meet challenging deadlines
- Teamwork
- Confidentiality, Compliance, and Ethics
- Creative and collaborative leadership spirit
- Excellent interpersonal relationships with superiors and colleagues
- Creativity in problem-solving

WORK EXPERIENCE

Lead Video Editor

Dhar Mann Studios (Burbank, CA) | 01/2021 - current

Responsible for leading the international department and creating videos for the Portuguese, Spanish, Arabic, Hindi, French, German, Indonesian, and Turkish-speaking audiences, following Dhar Mann Studios' branding standards.

Video Editor

Rede Globo | 10/2015 - 06/2020

Edited and delivered telenovelas, series, TV shows, and documentaries for a global audience of over 100 million daily viewers. Contributed to the success of high-profile productions, including "Total Dreamer," which received an International Emmy Award nomination for Best Telenovela in 2017.

Motion Graphics Artist and Video Editor

EPTV (Brazil) | 07/2015 - 10/2015

Created and edited motion graphic videos for newscasts, ensuring accurate and timely delivery of information. Operated lower-third graphics in live broadcasts, demonstrating proficiency in real-time graphics management.

Video Editor and Content Creator

TV Cultura Paulista (Brazil) | 05/2011 - 10/2014

Created and edited newscasts, entertainment content, and TV promos, contributing to the network's programming strategy.